



Announcement No. 28, s. 2019

ANNOUNCEMENT

FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES

SUBJECT : 33rd National Coconut Week Celebration

Pursuant to Presidential Proclamation No. 142, s. 1987, the Philippine Coconut Authority (PCA) will lead the annual National Coconut Week Celebration on August 24 - 30, 2019. This celebration is aimed at encouraging all sectors involved in the coconut industry to collectively pay tribute of honor and thanksgiving for the blessings and benefits derived from the industry and to establish a continuing awareness of its lasting importance to our nation.

To promote public awareness in the observance of the event, all government agencies are enjoined to extend their full support through the following activities:

1. Participation in the 2nd World Coconut Congress at the SMX Convention Center, Pasay City on August 27-29, 2019 and the Trade and Investment Forum on August 28-30, 2019 at the Philippine International Convention Center; and,
2. Display of the 2019 National Coconut Week Celebration Official Poster in their agency's premises including Regional and Field offices.

For more information, you may coordinate with **Trade and Market Development Department, Operations Branch Staff** at telephone nos. (02) 928-4501 to 09 loc. 211 and 216 or through email at mrpd.pca@gmail.com.


ALICIA dela ROSA-BALA
Chairperson



26 JUN 2019

Bawat Kawani, Lingkod Bayani