



Announcement No. 23, s. 2020

ANNOUNCEMENT

FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES

SUBJECT : 28th National Family Week Celebration

Pursuant to Presidential Proclamation No. 60, s. 1992, the **National Committee on the Filipino Family (NCOFF)**, through the **Department of Social Welfare and Development (DSWD)** will lead the celebration of the **28th National Family Week Celebration** with the theme, "*Tungo sa Maginhawa, Matatag at Panatag na Pamilyang Pilipino*" on **September 21-27, 2020**.

For this year's celebration, the NCOFF adopted the sub-theme, "*Mapagkalingang Pagtugon at Proteksyon sa Bawat Pamilyang Pilipino mula sa Mga Suliranin sa Gitna ng Pandemyang COVID-19*" to emphasize the importance of providing Filipino families with compassionate response on economic shocks and protection from violence in the midst of the COVID-19 pandemic.

To promote public awareness in the observance of the event, all government agencies are encouraged to extend their full support through the following activities:

- Simultaneous ringing of bells at 9:00 am, dubbed as "*Ring a Family Bell*", on **September 21, 2020** as a symbol of nationwide awareness and commitment to commemorate the solidarity and unity of the Filipino Family towards building a resilient family;
- Hanging/Display of the 28th National Family Week Celebration Banner; and,
- Participate in National Family Week Celebration virtual events.

In line with this, all government employees are encouraged to observe the "*Kainang Pamilya Mahalaga Day*" and spend an early mealtime with their families on **September 28, 2020**, pursuant to Presidential Proclamation No. 326, s. 2012.

Bawat Kawani, Lingkod Bayani

For more information, agencies may coordinate with **Mr. Ernesto P. Gimás**, DSWD - Social Welfare Officer, at telephone nos. (632) 8 931-8144 and 8 931-8101 local 326 or email at epgimas@dswd.gov.ph.


ALICIA dela ROSA-BALA
Chairperson

24 September 2020