

MEMORANDUM CIRCULAR

FOR : HEADS OF CONSTITUTIONAL BODIES; DEPARTMENTS, BUREAUS, AND AGENCIES OF THE NATIONAL GOVERNMENT; LOCAL GOVERNMENT UNITS; GOVERNMENT-OWNED AND/OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS; AND STATE UNIVERSITIES AND COLLEGES

SUBJECT : Observance of ASEAN Month and Promotion of ASEAN Awareness

Pursuant to Proclamation No. 282 dated July 31, 2018 (Amending Proclamation No. 1008 dated May 21, 1997) declaring the month of August of every year as “ASEAN Month,” all government agencies are hereby enjoined to include the **singing of the ASEAN Anthem** and **sharing of information on ASEAN in all flag-raising ceremonies within August of every year beginning 2019**. The recording and musical score of the **prescribed version** of the ASEAN Anthem may be downloaded from this link: https://drive.google.com/open?id=1l1NbFn_fvNyrDltzGI_ApZYRZz8ul6ak.

Several activities spearheaded by different agencies have also been lined up to commemorate the 52nd Anniversary of ASEAN (*see attached list*). This includes the Special Flag-raising Ceremony for the 52nd ASEAN Day to be led by the Department of Foreign Affairs (DFA) on 5 August 2019. On the last day of the ASEAN Month, 31 August 2019, an ASEAN cultural show dubbed as “Sama Sama ASEAN” will also be held at the Rizal Park Open Air Auditorium from 6:00pm to 8:00pm. The show, which is open to the general public, is organized by the National Commission for Culture and the Arts (NCCA) in collaboration with the National Parks Development Committee and the Cultural Center of the Philippines (CCP).

Everyone is encouraged to extend support/participate in the activities. Agencies may also conduct special activities in their respective offices to raise ASEAN awareness among their officials and employees, and, if possible, among their clients.

Agency heads are also reminded that the singing of the ASEAN Anthem in the first flag raising ceremony of every month in all government agencies, as well as sharing information on ASEAN and wearing ASEAN-inspired attire during said flag-raising ceremony, is a continuing activity meant to further promote ASEAN awareness.


ALICIA dela ROSA-BALA
Chairperson



08 JUL 2019

Bawat Kawani, Lingkod Bayani

**PHILIPPINE NOTIONAL CALENDAR:
ASEAN AWARENESS BUILDING ACTIVITIES
(July to September 2019)**

DATE	ACTIVITY / EVENT	LEAD AGENCY
July	ASEAN Kapihan/Forum	PIA
July	ASEAN High Level Forum	ASEAN Society Philippines
July	Talk Show (Special Episodes on ASEAN)	PTV
July	Model ASEAN Meetings	CHED
Last week of July	Collaboration ABAC	DTI
July-August	Social Media Campaign on ASEAN Awareness	DFA
01-31 August	Hoisting and Display of ASEAN Flags along Roxas Boulevard	DPWH
05 August	Special DFA Flag-raising ceremony for the 52 nd ASEAN Day	DFA
22 August	ASEAN Public Awareness Event	Palawan State University (PSU)
22 August	ASEAN Multi-Sectoral Forum in Palawan	PIA
August (3 rd Week)	Mangrove Forum on International Relations: ASEAN and the Belt and Road Initiative	Foreign Service Institute (FSI)
31 August	Sama Sama ASEAN (ASEAN Day Public Event)	NCCA
August	Radio Interviews about ASEAN	PIA/Radyo Pilipinas
August	International Youth Day	NYC
August	Colors of Asia-Pacific Exhibit	NCCA
August (TBC)	Gamers' Corner: Featuring Board Games from ASEAN Member States	FSI
August (TBC)	ASEAN Quiz (among HS and/or Grade School students)	DepEd
August (TBC)	ASEAN Forum in Schools and Universities	DepEd/CHED/Partner Schools and Universities
August (TBC)	Mangrove Forum on ASEAN	FSI
September	Tingin ASEAN Film Festival Year 3	NCCA