



Announcement No. 27, s. 2021

ANNOUNCEMENT

FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES

SUBJECT : 2021 Development Policy Research Month Celebration

Pursuant to Presidential Proclamation No. 247, s. 2002, the **Philippine Institute for Development Studies (PIDS)** will lead the annual **Development Policy Research Month (DPRM)** celebration in **September**. The celebration serves as a platform to promote and draw nationwide awareness of the importance of policy research in nation building.

This year's theme, "*Reset and Rebuild for a Better Philippines in the Post-Pandemic World*" or in Filipino "*Muling Magsimula at Magtayo Tungo sa Mas Matatag na Pilipinas Pagkatapos ng Pandemya*", aims to emphasize that to be able to rebuild from the COVID-19 pandemic and create a better Philippines, we need to reset our paradigms and practices by balancing the interests of people, profit and planet or by placing equal importance on economic, social and environmental well-being and sustainability.

To promote public awareness in the observance of the event, all government agencies are encouraged to undertake the following activities/initiatives:

1. Display of the DPRM 2021 official banner within the agency's premises or the electronic banner in the agency's respective websites and social media accounts. Template of the banner may be downloaded from this link: <http://bit.ly/dprm2021>. For the banner specifications, agencies may email Ms. Rica Thea Ladaga at rladaga@mail.pids.gov.ph.
2. Feature DPRM Promotional videos, infographics and related announcements on the agency's respective websites and social media accounts.
3. Follow PIDS's official social media accounts.
4. Participate in DPRM virtual events this September such as the kickoff press conference and the Annual Public Policy Conference (APPC) webinar series. All of the events are open to the public and will be streamed live on the PIDS Facebook Page.

Bawat Kawani, Lingkod Bayani

5. Organize activities - virtual or otherwise - that may be relevant to the theme or to policy research.

For details and downloading of DPRM materials and videos, please visit:

- PIDS Website: www.pids.gov.ph
- DPRM Website: dprm.pids.gov.ph
- PIDS Facebook Page: www.facebook.com/PIDS.PH
- PIDS Twitter Account: twitter.com/PIDS_PH

For more information, agencies may coordinate with the following contact persons:

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ALICIA dela ROSA-BALA
Chairperson

18 August 2021