



Announcement No. 1, s. 2022

ANNOUNCEMENT

FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES

SUBJECT : 2022 NATIONAL HERITAGE MONTH CELEBRATION

Pursuant to Presidential Proclamation No. 439, s. 2003, the **National Commission for Culture and the Arts (NCCA)** will lead the annual **National Heritage Month (NHM)** celebration in **May**. The observance of this event aims to strengthen people's consciousness, respect, and love for the legacies of Filipino cultural history.

For this year, the National Heritage Month banners with the theme "**PAMANANG LOKAL: Binhi ng Kulturang Pilipino**" to highlight the importance of preserving and promoting local heritage within a community and its impact in shaping Philippine cultural identity.

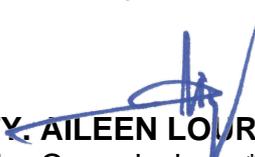
To promote public awareness in the observance of the event, all government agencies are encouraged to extend their full support through the following activities:

- Posting and sharing of the 2022 NHM advocacy materials including the 2022 NHM Official Poster, 2022 NHM Facebook Banners and 2022 NHM Calendar of Activities in government agencies' website and social media accounts;
- Participation in the online campaign thread about the 2022 NHM celebration by sharing heritage-related content including photos, videos, news features, and other collaterals released by the NCCA using the hashtag #NHM2022 and #PamanangLokal;
- Organize and/or participate in heritage-related activities such as webinars, online workshops, online lectures and online exhibits;
- Agencies/LGUs organizing their own NHM 2022 activities are requested to fill out the 2022 NHM Activity Proposal Form and send the final information to the NHM secretariat for inclusion in the 2022 NHM Calendar of Activities on or before **March 31, 2022**. The NHM 2022 Activity Proposal Form and other reference materials can be accessed and downloaded through this link: <https://bit.ly/NCCANHM2022FORM>. Agencies may submit the accomplished Activity Proposal Form along with the agency's high-resolution logo through this link: <https://bit.ly/NCCANHM2022ASF>. In the event that the link cannot be accessed, you may email the accomplished proposal form and other documents to nhmsecretariat@gmail.com.

Bawat Kawani, Lingkod Bayani

- Send the activity implementation reports with high-quality photos to nhmsecretariat@gmail.com in word document file with the following details for inclusion in the NHM 2022 Souvenir Program on or before **June 15, 2022**:
 - *Name of Agency/Office/LGU*
 - *Date of Activity*
 - *Venue of Activity*
 - *Brief Description of Activity*

For more information, agencies may coordinate with the NCCA Cultural Heritage Section at telephone number (02) 8527-2192 local 324 or with Mr. Lienard Manacho at mobile number (63)999-3291393 or email at nhmsecretariat@gmail.com. Agencies may also visit the NCCA Website at www.ncca.gov.ph for further details.



ATTY. AILEEN LOURDES A. LIZADA
Senior Commissioner*

23 February 2022