



Announcement No. 60, s. 2014

ANNOUNCEMENT

TO : ALL HEADS OF CONSTITUTIONAL BODIES, NATIONAL GOVERNMENT AGENCIES (NGAs), LOCAL GOVERNMENT UNITS (LGUs), GOVERNMENT-OWNED AND CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS (GOCCs), AND STATE UNIVERSITIES AND COLLEGES (SUCs)

SUBJECT : National Rice Awareness Month Celebration: "Be RICEponsible Campaign"

Proclamation No. 524, s. 2004, declares November as the National Rice Awareness Month.

To promote public awareness in the observance of the event, all government Agencies are enjoined to actively participate in the Be RICEponsible Campaign (*please see attached brochure*) by undertaking the following activities:

1. Print and display a streamer, at least during the whole month of November, saying ***We are RICEponsible!***;
2. Recite the Panatang Makapalay every flag-raising ceremony;
3. Conduct activities (i.e. seminars, orientations) and disseminate information materials to help inform everyone on how they can be healthier as they help achieve rice self-sufficiency.
4. Serve healthier rice: brown rice on November 14 and rice-corn mix on November 21 in school and office cafeterias.

All government Agencies are also requested to document their respective Be RICEponsible events and send to bericeponsible@gmail.com.

For more information, you may contact Mr. Lorenz Arthur Ilagan of the Be RICEponsible Secretariat through (044) 456-5390, 0947-996-2556 or atoyilagan@gmail.com.

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FRANCISCO T. DUQUE III, MD, MSc
Chairman

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