

Announcement No. 36, s. 2016

## **ANNOUNCEMENT**

FOR

: HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, NATIONAL GOVERNMENT AGENCIES (NGAs), LOCAL GOVERNMENT UNITS (LGUs), GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS (GOCCs), AND STATE UNIVERSITIES AND COLLEGES (SUCs)

SUBJECT: National Cocoweek 2016

Presidential Proclamation No. 142, s. 1987, declares the period from August 24-30, 1987 and every year thereafter as "National Coconut Week". This year's theme is "Coco Farm Productivity, Answer to Poverty". This celebration intends that all sectors involved in the coconut industry from the farmers, workers, processors, traders and industrialists to the policy-makers collectively pay tribute of honor and thanksgiving for the blessings and benefits derived from the industry and to establish a continuing awareness of its lasting importance to our national life.

To promote public awareness in the observance of the event, all government agencies are enjoined to extend their full support through the following activities:

- 1. Participation in the event of Philippine Coconut Authority at the Megatrade Hall I, SM Megamall, Mandaluyong City on August 18-21, 2016. It is discretionary on the part of the agency heads to allow their employees to attend on official/business time, as provided for under CSC Memorandum Circular No. 43, s. 1993.
- 2. Display of the 2016 Coconut Week Official streamer in the agency's premises including Regional and Field offices. (Attached is a copy of the 2016 Coconut Week Official streamer).

For more information, you may coordinate with **Trade and Market Development Department, Operations Branch Staff** at telephone no. (02) 928-8982 or through email at cocoweek.pca@gmail.com.

0.8 AUG 2016

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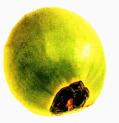
Chairperson

In a Race to Serve: Responsive, Accessible, Courteous and Effective Public Service





## OFFICE OF THE PRESIDENT PHILIPPINE COCONUT AUTHORITY



## 30th NATIONAL COCONUT WEEK 3rd INTERNATIONAL COCONUT FESTIVAL







SM Megamall, Mandaluyong City

10:00 am—8:00 pm Megatrade Hall 1

August 18-21, 2016

