



Announcement No. 03, s. 2020

## ANNOUNCEMENT

**FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES**

**SUBJECT : ADOPTION CONSCIOUSNESS DAY CELEBRATION**

Pursuant to Presidential Proclamation No. 72, s. 1999, the **Department of Social Welfare and Development (DSWD) and its partner agencies** will lead the annual **Adoption Consciousness Day** celebration on **February 1, 2020**. With the theme, *Pagmamahal Palaganapin, Legal na Pag-aampon Ating Gawin! (Spread Unconditional Love Through Legal Adoption)*, it aims to raise and intensify public awareness on legal adoption, surrendered and neglected children.

All government agencies are enjoined to extend full support by hanging the official advocacy streamer for the whole month of February (design template attached). This is to strengthen the campaign against online adoption and simulation of birth or other similar prohibited activities.

For more information, agencies may coordinate with **Ms. Maria Christina Nava**, Social Welfare Officer III of the Program Management Bureau, DSWD, at telephone no. 8951-7438, or through mobile number 0939-9175976 and email at [adoption@dswd.gov.ph](mailto:adoption@dswd.gov.ph).

  
**ALICIA dela ROSA-BALA**  
Chairperson



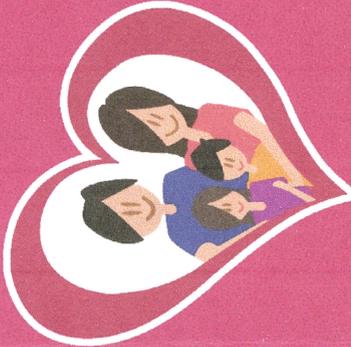
28 JAN 2020

Bawat Kawani, Lingkod Bayani

Size: 4x14ft

# “Pagmamahal Palaganapin, Legal na Pag-aampon Ating Gawin!”

(Spread Unconditional Love through Legal Adoption)



ADOPTION CONSCIOUSNESS CELEBRATION MONTH



**IRENE B. DUMLAO**  
OIC-Director, Social Marketing Services (SMS)