



Announcement No. 04, s. 2020

## ANNOUNCEMENT

**FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES**

**SUBJECT : Philippine Coconut Authority promotion of coconut products as healthy food for Filipinos**

In view of the low prices of copra and other coconut products due to the glut in the international market, the **Philippine Coconut Authority (PCA)** is strengthening its efforts in promoting coconut products as healthy food for Filipinos to encourage healthy lifestyle and worker welfare and to increase domestic utilization, which will consequently support the coconut farmers and sustain the coconut industry.

To promote public awareness on the plight of our local coconut farmers and in support of the efforts of the PCA, all government agencies are encouraged to serve coconut products especially coconut water during the conduct of their offices' activities such as meetings and events.

For further details and information, agencies may coordinate with **PCA Trade and Market Development Department, Operations Branch** at telephone numbers 8928-4501 to 06 local 512 or email at [mrpd.pca@gmail.com](mailto:mrpd.pca@gmail.com).

  
**ALICIA dela ROSA-BALA**  
Chairperson



03 FEB 2020

Bawat Kawani, Lingkod Bayani