



Announcement No. 18, s. 2022

ANNOUNCEMENT

FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES

SUBJECT : 36th National Coconut Week Celebration

Pursuant to Presidential Proclamation No. 142, s. 1987, the Philippine Coconut Authority (PCA) will lead the annual National Coconut Week Celebration on 24-30 August 2022.

With the theme “*Masaganang Niyugan: Katuwang tungo sa Maunlad na Kinabukasan*”, the celebration aims to encourage all sectors involved in the coconut industry to collectively pay tribute and offer thanksgiving for the blessings and benefits derived from the industry and to establish a continuing awareness of its lasting contribution to the global economy.

To promote public awareness in the observance of the event, all government agencies are encouraged to extend their full support through the display of the 36th National Coconut Week official streamer in the agency’s premises including Regional and Field Offices and to participate in the various physical and virtual activities.

For more information, agencies may coordinate with the Market Research and Promotions Division of the Trade and Market Development Department – PCA at telephone number (02) 8928-4501 to 09 loc. 512 or email at cocoweek@pca.gov.ph. Government agencies may also visit the PCA Website at <https://pca.gov.ph/> for further details.


ATTY. KARLO A. B. NOGRALES
Chairperson

02 August 2022

Bawat Kawani, Lingkod Bayani