



MC No. 08, s. 2024

MEMORANDUM CIRCULAR

FOR : HEADS OF CONSTITUTIONAL BODIES; DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT; HEADS OF MINISTRIES IN THE BARMM; LOCAL GOVERNMENT UNITS; GOVERNMENT-OWNED AND/OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS; STATE UNIVERSITIES AND COLLEGES, AND LOCAL WATER DISTRICTS

SUBJECT. : 124th Philippine Civil Service Anniversary and Calendar of Activities

The Civil Service Commission (CSC) will spearhead the 124th Philippine Civil Service Anniversary (PCSA), pursuant to Presidential Proclamation No. 1050, series of 1997, declaring September as the Civil Service Month.

The Proclamation enjoins all agencies, offices and instrumentalities of government to implement the programs promulgated by the CSC and actively participate, as well as ensure the active involvement of their officials and employees, in the activities that the Commission may deem necessary for the meaningful and successful celebration of the Civil Service Month.

The celebration of the PCSA is in observance of the establishment of the Philippine Civil Service on 19 September 1900 by virtue of Public Law No. 5, "An Act for the Establishment and Maintenance of an Efficient and Honest Civil Service in the Philippine Islands."

For this year, the PCSA celebration shall focus on the importance of **sustainable management** for the achievement of a future-ready civil service, as reflected in the ten-year theme, "**Transforming Public Service in the Next Decade: Honing Agile and Future-Ready Servant-Heroes.**"

This is also aligned with the aspirations and goals of the *Ambisyon Natin 2040*, which envisions a Philippines that enjoys a stable and comfortable life that is protected and empowered by a clean, efficient, and fair government.

Achieving this vision requires cultivating a cadre of forward-thinking *lingkod bayan* who can optimally balance organizational performance with economic, environmental, and social impacts on the future generations. As likewise underscored in the Philippine Talent Management Strategy (PTMS) Implementation Report, "*in order for the civil*

Bawat Kawani, Lingkod Bayani

service to support the Ambisyon Natin 2040, it must be able to meet the growing demands of the future and fully embrace the shift from a transactional to strategic mindset.”

In this regard, the 2024 PCSA activities are anchored on **sustainable management** and aligned with the aspirations of the *Ambisyon Natin 2040*, encouraging a positive, future-ready attitude among government workers.

The 2024 PCSA calendar is provided below to guide all government agencies, partners, stakeholders, and participants in joining the nationwide activities, and in conducting their own anniversary activities relevant to the weekly themes. The activities may be conducted both onsite, online, or in hybrid mode. **The guidelines and mechanics for each activity will be available via the PCSA microsite, www.csc.gov.ph/pcsa2024, and the CSC’s official social media accounts.**

Government agencies are encouraged to promote the month-long 124th PCSA celebration by posting the official streamer/banner, as well as other promotional materials, on their respective websites and other physical and digital information channels. These promo materials will be made available via the PCSA microsite and the CSC’s social media accounts.

124th PCSA Calendar

Pre-Event

124th PCSA Launch

(1 August 2024)

CSC will hold the PCSA Event Launch to engage stakeholders in the anniversary celebration. Aside from discussing the line-up of activities, the launch will also feature a panel of experts to lead the discourse on sustainable management.

WEEK 1: Linggo ng Lingkod Bayani

(1-7 September 2024)

Highlights: launching activities to kick off the anniversary celebration and put focus on the contributions of the civil service to national development.

1. VibeRun: Takbo para sa mga Servant Heroes

1 September 2024

Lead Office: CSC National Capital Region

The Civil Service Commission National Capital Region (CSC NCR) will be the lead office for the “VibeRun: Takbo para sa mga Servant Heroes” on 1 September 2024 that will serve as the kickoff of the PCSA celebration. This event aims to foster goodwill and camaraderie among the bureaucracy’s human resources, raise funds for the Pamanang Lingkod Bayani (PLBi) Program, which provides financial assistance to the families of servant-heroes who die in the line of duty, encourage and motivate public support for the PLBi, and inspire



government employees to improve their mental and physical health through running and exercise.

For this year's VibeRun, CSC aims to create an enjoyable and lively experience for all participants. To achieve this, CSC will introduce Holi Powder, a safe and brightly colored powder commonly used during the spring festival known as Holi in India and Nepal, to add vibrancy and festivity to the event.

2. Government Employees Treats

September 2024

Lead Office: CSC National Capital Region

In recognition of government workers' hard work to deliver excellent public service, an array of discounts in various establishments will be offered for the entire month of September 2024.

Discounts from public and private sector partners will be provided for civil servants nationwide. Details/updates will be uploaded on the PCSA microsite, www.csc.gov.ph/pcsa2024 and CSC Facebook Page.

3. Government Job Fair

3-5 September 2024

(the respective ROs will disseminate specific schedules for the ROs)

Lead Office: CSC Examination, Recruitment and Placement Office

A nationwide job fair will be conducted to give an opportunity for the job seekers to seek employment to various government offices. Each regional office has identified a schedule that will best fit the agencies in their area of responsibility.

WEEK 2: Linggo ng Malasakit sa Kapwa

(8-14 September 2024)

Highlights: Activities for clients and the community, activities promoting *Malasakit sa Kapwa* advocacies

1. Medical Mission: Medical Relief for the Underprivileged

8 -14 September 2024

(the respective ROs will disseminate specific schedules for the ROs)

Lead Office: CSC Regional Office III

The goal of the medical mission is to extend assistance and deliver fundamental medical care to disadvantaged and marginalized segments of the society. The target groups are the indigenous people, elderly members of the community, battered women in shelters, persons-with-disability, and persons deprived of liberty among others.

2. Bloodletting Activity

12 September 2024, CSC Central Office, Resource Center Building

(the respective ROs will disseminate specific venues for the ROs)



*For CSC Central Office. 12 September 2024 at the Resource Center Building
Lead Office: CSC Human Resource Relations Office*

To emphasize the importance of caring for others, a nationwide blood donation drive will be organized. Donating blood is an act of selflessness, compassion, and appreciation, as it allows individuals to altruistically contribute a part of themselves to assist in meeting the medical requirements of others. Additionally, it serves as a gesture of gratitude for the precious gift of life.

All government workers nationwide are encouraged to donate blood to increase blood reserves.

WEEK 3: Linggo ng Malasakit sa Kalikasan
(15-21 September 2024)

Highlights: Activities/initiatives in support of sustainable environment and natural resources management programs

1. Tree Growing For-A-Cause
15-21 September 2024
(specific schedules for the ROs will be disseminated by the respective ROs)
Lead Office: CSC Regional Office VI

This activity emphasizes the critical need to care for our planet and foster environmentalism and patriotism. In partnership with the Department of Environment and Natural Resources (DENR) and the Laguna Lake Development Authority (LLDA), the activity targets the 28 LGUs surrounding Laguna de Bay in Region IV and NCR, with other regional offices identifying their areas with DENR assistance. The two-pronged objectives are to contribute to climate change mitigation through tree-growing and to promote environmental stewardship, while also raising funds for the Pamanang Lingkod Bayani Program, which provides one-time financial assistance to the families of non-uniformed public servants who died in the line of duty.

2. National Coastal Clean-up
21 September 2024
Lead Office: CSC National Capital Region

The International Coastal Clean-up (ICC) activity, which is held every third Saturday of September, is spearheaded in the Philippines by the Department of Environment and Natural Resources (DENR) every year. This year, the CSC partners with DENR in this activity as part of the 124th PCSA celebration.

The initiative is vital in nurturing the enduring vitality of coastal ecosystems, ensuring a sustainable legacy for current and future generations. Under this partnership, DENR will identify specific clean-up areas. Through collective action, the coastal clean-up seeks not only to remove pollutants from coastal areas but also to instill a sense of environmental responsibility and community involvement.



3. Awards Rites for Outstanding Government Workers
Schedule to be announced

The awards rites for the 2024 Search for Outstanding Government is held annually, usually during the PCSA.

The Search recognizes outstanding work performance and exemplary behavior. It consists of three (3) awards categories: (a) the Presidential *Lingkod Bayan* Award, pursuant to Executive Order No. 508, s. 1992, is an award for outstanding work performance and contributions with national impact; (b) the Outstanding Public Official and Employee Award or *Dangal ng Bayan* Award is an award for performance of extraordinary act or public service and consistent demonstration of exemplary ethical behavior under Republic Act No. 6713, otherwise known as the “*Code of Conduct and Ethical Standards for Public Officials and Employees*”; and (c) the Civil Service Commission *Pagasa* Award, pursuant to Executive Order No. 292 and its Implementing Rules and Regulations, recognizes superior work performance and outstanding contributions benefiting an office, agency, community, or region.

WEEK 4: Linggo ng Paglilinang ng Yamang Tao
(22-28 September 2024)

Highlights: Human Resource (HR) trends and developments; learning and development (L&D) programs

1. 2024 Leaders & Human Resource Symposium (LHRS)
24-25 September 2024
Lead Office: Civil Service Institute

The CSC will again hold the biggest gathering of leaders and HR practitioners for a three-day learning event. The symposium will serve as a venue for sharing concepts, trends, and best practices in the field of HR through dynamic plenary and concurrent sessions led by international and local speakers.

The details of this learning event, registration procedures, and fees are posted on the CSC's website and official social media accounts. The dedicated microsite for this event could be accessed at csc2024lhrc.com

2. Contact Center ng Bayan (CCB) Recognition of Government Agency Partners
27 September 2024
Lead Office: CSC Public Assistance and Information Office

This event aims to recognize the efforts of the government agencies that have achieved the highest resolution rates of queries and complaints submitted through the CCB.

Heads of agencies are enjoined to organize virtual or onsite group-watching activities. Human resource management and public information offices are also



requested to share the link to the live stream with their respective partners and stakeholders and take photos of their respective agencies' group-watching activities for posting on their agencies' social media sites. The CSC will also feature the photos through a special issue of the Civil Service eNewsletter, and in its official social media accounts, including its main Facebook Page with over one (1) million followers. The photos may be sent to email@contactcenterngbayan.gov.ph.

WEEK 5: Linggo ng Pasasalamat
(29-30 September 2024)

Highlights: Holding a program to recognize the CSC's partners in the annual PCSA and launch the 125th PCSA, a milestone celebration in 2025.

1. Pasasalamat Program
30 September 2024
Lead Group: PCSA Steering Committee

This initiative aims to honor and acknowledge the invaluable contributions of organizers, volunteers, and supporters of major events who played a vital role in orchestrating the activities for the entire month of September.

2. Medical Mission Video Showing
30 September 2024
Lead Office: CSC Regional Office III

The CSC will air a compilation of the video documentation showcasing the conduct of the medical missions by the different regional offices, which will be shown to recognize the efforts of the organizers and their partners.

Subsequent PCSA Issuances

CSC shall release additional PCSA issuances and/or announcements for the details and guidelines of each activity via the CSC website, PCSA microsite, and social media accounts of the CSC.

PCSA Promotions and Media Engagement

1. All government agencies are encouraged to post printed PCSA promotional materials in their offices, or digital versions on their billboards, website, or social media accounts in solidarity with the anniversary celebration. The design templates and specifications for PCSA collaterals will be made available in the CSC website and Facebook Page.
2. The *Lingkod Bayan Diaries: Katangi-tanging Kawani* is an anthology of civil servants' stories published on the CSC Facebook page and YouTube channel. It aims to inspire other *kawani* through short videos of the awardees of the



annual Search for Outstanding Government Workers. During the PCSA's month-long celebration, all government agencies are encouraged to play the videos in flag raising ceremonies, learning and development activities, and other office activities; and post the same on their respective websites and social media channels. The videos may be accessed via the following links:

Lingkod Bayan Diaries Facebook Playlist: <https://bit.ly/LBD-FBplaylist>

Lingkod Bayan Diaries YouTube Playlist: <https://bit.ly/LBD-YTplaylist>

HAP Story Facebook Playlist: <https://bit.ly/hapstory-FBplaylist>

HAP Story YouTube Playlist: <https://bit.ly/hapstory-YTplaylist>

3. PCSA on social media

The official hashtags for the PCSA are #PCSA2024 and #sustainablecivilservice.

For official news and information, please refer to the following:

CSC website	: www.csc.gov.ph
PCSA webpage	: www.csc.gov.ph/pcsa2024
CSC Facebook Page	: www.facebook.com/civilservicegovph
CSC Instagram	: www.instagram.com/civilservicegovph
CSC Tiktok	: www.tiktok.com/@civilservicegovph
YouTube channel	: www.youtube.com/@CSCPHmedia

Members of the media as well as the public may send emails to **paio.pmr@gmail.com** for requests for interview or queries.

For regional events or activities, interested parties may directly coordinate with the CSC Regional or Field Office concerned. The complete directory of CSC offices may be found at www.csc.gov.ph.

The CSC shall also issue announcements in cases where any PCSA-related event shall be postponed, cancelled, or modified, as deemed necessary/appropriate by the organizers.

Further announcements may be issued for any modification of the abovementioned PCSA-related activities.



ATTY. KARLO A. B. NOGRALES
Chairperson

29 July 2024